



March 21, 2011

To: Friends and Supporters of ***The New Energy Movement***

From: Joel Garbon

Re: **NEM Update and Request for Funding Support for
Open Source Projects and Educational Outreach**

Dear Friends of NEM:

On behalf of ***The New Energy Movement*** (NEM), I thank you for your interest in and support of our work. Now in our eighth year, it has been sobering to reflect on the recent calamities which have made it so evident that our conventional energy sources are neither safe nor secure. The world has recently witnessed:

- Devastation of the Gulf Coast from the Deepwater Horizon off-shore oil spill, with more than 200 million gallons of oil released into the water, the largest oil spill ever.
- Multiple coal mining disasters, with miners killed in West Virginia, Colombia, and China.
- Reactor meltdowns and radioactive releases from Japan's largest nuclear power plant, in the wake of a massive earthquake and tsunami.
- Oil supply and price volatility in the wake of Middle East political unrest, with escalating fuel and food prices resulting.

More and more people around the globe are waking up to NEM's message about the need for serious and urgent support for research and development of breakthrough energy technologies. And while our educational outreach is needed more than ever, for the next few years NEM will also play a leading role in the **OPEN SOURCING** of high-impact new energy technologies. We have recently been contacted by multiple inventors who have expressed their desire to "open source," through NEM, their detailed research and development data, performance testing data, and complete how-to-build instructions and components for assembly of their energy devices. In each case, the inventors have decided to forego the patent process and standard business models in favor of releasing their technologies into the public domain.

This is a noble gesture on the part of the inventors, but there is also a lot of wisdom in entrusting their ideas to the global citizenry. By tapping into the passion and talent of thousands, or perhaps millions,

of industrious replicators, the technologies will have a much better opportunity to be widely studied, improved, and implemented, and therefore more likely to produce very positive social and environmental benefits on an accelerated timeline.

Open sourcing is a new path for new times. It represents enlightened thinking about what works and what doesn't work in our current society. NEM has been an advocate of the open sourcing of breakthrough energy technologies since our inception, and now that advocacy is being recognized by the trust that selected inventors have placed in us, to help them get the information out to the public in an unprecedented fashion. **NEM needs your help.** The strategy and tactics for a successful open source launch are complex and require diverse talents, financial resources, and a well-orchestrated team. A team comprised of the inventor, NEM staff, and volunteers will perform much of the work, but we are depending on NEM's friends and supporters to provide the tax-deductible donations which will offset costs of materials, professional services, and travel-related expenses.

Very soon, the NEM website will have a "Supporting Members" page, where contributors can elect a monthly level of financial support. In the meantime, I encourage you to make a generous tax-deductible donation to NEM to assist both our educational outreach efforts and the execution of successful open source launches. This is an exciting opportunity to be a part of something historic and unprecedented! **Please join us.**

You are invited to read about NEM's cumulative accomplishments in the appendix to this letter. I believe you'll find that our small dedicated staff of volunteers, combined with our strong network of colleagues in the New Energy field, has resulted in real advances toward our goal of ushering in a New Energy Era!

Recently, I have had the privilege to address audiences at conferences and citizen gatherings in California, Hawaii, Oregon, Washington, New Mexico, Washington, DC and Vancouver, British Columbia. It is very clear the public has intense and growing interest in New Energy, in no small part due to the past year's rapid run up and volatility in fuel and food prices. NEM's message is increasingly relevant to our times and for the bold actions that need to be taken to safeguard our children's futures on this precious planet. Consistent components of my addresses continue to be:

- The public's present embrace of conventional renewable energy technologies (wind, solar, biofuels, etc.) is certainly a positive indicator of receptivity to required changes in the way we generate energy. However, policymakers and the public have fallen under the dangerous illusion that these technologies will solve the climate change crisis, energy security, pollution, and energy-related geopolitical/military conflicts challenging our nation and all of humanity at this time. Even if their deployment were greatly accelerated, these conventional technologies are woefully inadequate to get us where we need to go, and as fast as we need to get there. Only a serious and committed public program of funding support for new and unconventional approaches to energy generation will provide the quantum leap in technology that is urgently required.
- Many of these promising concepts/technologies are springing up in the workshops and laboratories of inventors and scientists worldwide, including here in the U.S.; yet they languish for lack of funding support. We need a massive and publicly-accountable jumpstart program for these visionary inventors.

- Incrementalism, vested-interest cronyism, and political bickering only serve to waste precious time as our planet's atmosphere and terrestrial and marine resources continue to degrade. Our children's futures demand a bold new initiative, grounded in scientific reality, maturity, and wisdom. The New Energy Movement advocates true solutions from this grounding.

The public instinctively knows that NEM's message is authentic. And they know that the weak, compromised, partial measures of business-as-usual in Washington will doom the U.S. to a precipitous decline, dragging down the prospects for the planet as a whole if allowed to proceed in the vacuum of true and serious leadership on these urgent issues. We must not abdicate responsibility for our collective destiny to the political machinery. A massive grassroots upwelling must occur and assert the needed dose of urgency and accountability if we are to make the necessary changes.

I ask that our friends and supporters give serious and immediate consideration to our request for funding to continue our educational outreach, execute successful open source technology launches, and maintain our inventor support network. Each of these endeavors is funded by donations from the public, and each fill a vital "missing link" in the chain of support for innovators of breakthrough energy technologies.

We also welcome any outreach efforts you might make to your own network of allied individuals and organizations on NEM's behalf. I strongly believe that we have within our grasp the precious opportunity of a tipping-point regarding our citizens' and government's embrace of serious support for advanced New Energy technology. Thank you for playing a key role in leveraging this opportunity.

The New Energy Movement is a 501(c)(3) Public Charity. Donations are tax-deductible under section 170 of the Internal Revenue Code. Our IRS Employer Identification Number is 54-2125239. Donations can be made from the homepage of our website, or by sending a check to:

The New Energy Movement
c/o Mark Hurwit – Treasurer
675 W. 25th Avenue
Eugene, Oregon 97405

If you need any further clarification on NEM's programs or resource requirements, please write to Director@NewEnergyMovement.org, or call me at 503-706-6193. And thank you again for helping us carry out our vital mission for the well-being of our country, the human family, and our planet.

Peace to you and your family.

Sincerely,

Joel Garbon
President
The New Energy Movement
www.NewEnergyMovement.org

The New Energy Movement

Accomplishments

2004-2011

Organization

1. Completed 501(c)(3) application and received final IRS determination of non-profit status as a public charity.
2. Acquired the services of a number of part-time volunteers, including our webmaster, attorney, and five all-purpose associates working in research, outreach and fund-raising.
3. Created and maintain the **New Energy Movement** website www.newenergymovement.org
4. Added the president of Pure Energy Systems Network (www.peswiki.com) Sterling Allan, to NEMfs Board of Directors. PESN is the leading Internet site for exotic new energy technologies, and serves as the host and administering site for New Energy Congress (www.peswiki.com/index.php/New_Energy_Congress).
5. Expanded NEM's Board of Advisors to include additional scientific and networking expertise.
6. Commissioned creation of an emotionally-stirring theme song for NEM appropriately titled "The New Energy Movement," which has been enthusiastically received by the listening public. Creator and popular musical artist Shawn Gallaway routinely performs the song in his live concerts.

Affiliate Organizations

1. Under the guidance of NEM advisor Jeane Manning, a new NEM affiliate was established in Vancouver, British Canada with the name **New Energy Movement Canada**. This group of citizen activists is a diverse and enthusiastic local grassroots movement that hosts public outreach and educational events, and serves as a model for other local affiliated citizen groups who embrace NEM's mission and message.
2. Two enthusiastic affiliate organizations have sprung up in the San Francisco Bay Area on the heels of presentations made in that region by NEM staff. In addition, a local "replicator group" has been launched in Portland, Oregon for hobbyists to perform hands on replication of any open-sourced New Energy technologies.

Conferences and Briefings

1. Presented our inaugural conference “**New Energy: The Courage to Change**” in Portland, Oregon in 2004. Attended by over 300 people from across the U.S. and Canada.
2. Co-sponsor of the annual “**Conference on Future Energy**” in Washington, DC. This event is organized by Integrity Research Institute, headed by Dr. Tom Valone, a prominent New Energy scientist who serves on the **New Energy Movement** Board of Directors. Conference information can be found at www.integrityresearchinstitute.org/cofe.html.
3. Co-sponsor of the annual “**Extraordinary Technology Conference**” with host organization TeslaTech in Albuquerque, NM. Conference information can be found at www.teslatech.info.
4. Planned a series of briefings on new energy to be provided to members of Congress and their legislative aides, investors, journalists and leaders of environmental organizations. This program began in 2007 and is ongoing.

Educational Outreach and Networking

1. Extensive networking via in-person and e-mail contacts with a wide range of local and national organizations, including climate change coalitions, clean technology associations, and environmental groups.
2. Repeated appearances by NEM founders and directors on television and radio talk shows in the U.S. and Canada, including the acclaimed internationally broadcast “Coast-to-Coast AM,” heard by millions each night.
3. Featured speaking appearances by NEM founders, officers, directors, and advisors at numerous national and international conferences and local citizen gatherings.
4. Publication of the award-winning new book **BREAKTHROUGH POWER: How Quantum-Leap New Energy Inventions Can Transform Our World**, co-authored by NEM advisor Jeane Manning and president Joel Garbon. This book is an extremely valuable tool for educating the public about the challenges and potential of the New Energy field.

Fund-raising for NEW ENERGY MOVEMENT

1. Received grants from Oregon and California foundations to support NEM’s kick-off conference, “**New Energy: The Courage to Change.**”
2. Received additional grants to assist with our education outreach efforts. Fundraising has been particularly challenging since the recent retirement of our part-time Executive Director.

3. Benefit concerts featuring popular musical artist Shawn Galloway, who created the NEW ENERGY MOVEMENT theme song. We are working closely with Shawn, who is a remarkable and inspiring ambassador of the movement.

Assistance to New Energy Field

1. Provided consultation and guidance for the creation of the **New Energy Congress**, which maintains a publicly viewable database and offers scientific reviews and rankings of new energy technologies. NEC provides a vital service for identifying valid New Energy claims.
2. Awards of **Inventor Booster Grants** to support the research and developments efforts of deserving inventors of technologies of merit. Donations from the public are the source of funds for these grants.
3. Provide consultation and guidance to a variety of scientists and inventors working to develop new energy technologies.

Legislation

1. Created “**Energy Innovation Act of 2007**,” an historic piece of draft legislation to provide federal grants and loan guarantees for research and development of new and unconventional approaches to energy generation. First introduced to members of Congress in 2007, the document serves as a template for progressive advanced energy legislation at all levels, whether national, international, state, or local.
2. Created a briefing program on new energy R&D for members of Congress and their legislative aides in support of the new legislative proposal.